



Audiophile Partnership

Background Information

Audiophile have been organising parties for around three years. In this time we have put on regular parties at Moog and other venues including Stealth, Brownes, Escucha, Ride Bar, Via Fossa and the Maze.

We have built a reputation as one of Nottingham best small parties. This year, we have planned a series of larger bookings designed to maintain the underground nature of our parties while appealing to a wider and more diverse crowd.

Upcoming dates include:

- * Bugz in the Attic DJ set (20th Feb) – <http://www.bugzintheattic.co.uk/>
- * FC Kahuna (19th March) – <http://www.myspace.com/fckahunauk>
- * Jeans Jacques Smoothie (31st May) – <http://jeanjacquessmoothie.com/>
- * Bentley Rhythm Ace DJ set (19th June) – <http://www.discogs.com/artist/Bentley+Rhythm+Ace>

We are looking for local companies to support these events by sponsoring the production of promotion materials and/or helping with the cost of booking the artists.

Past partnerships

In the past we have formed partnerships with some of the following brands:

- Abelton
- Jazzmutant
- Bar Eleven
- Whyte and Mackay
- Snow Leopard Vodka
- Spectrum
- Flux Records
- Benefit Recordings
- Shrink Records
- Livein Music
- Evolved Records



Benefits to your company

By sponsoring one of our events you will associate your brand and products with an event which appeals to a range of Nottingham's musically aware 20 to 40 years olds, including students, professionals and creatives.

Your branding will be featured on upwards of 3000 flyers and 200 posters which will be distributed in and around Nottingham city centre. This promotional material will be supplemented by an online campaign including:

- Facebook – our group currently has over 700 members
- Myspace – we have over 600 friends
- Email – mailing list of around 1000 people
- Forums - events are advertised on music related forums
- Our new website – which can include links to aid your search engine optimisation (SEO).

If you have any questions or queries then please get in touch. If you feel that this is not suitable for your brand, please feel free to forward the links on to other people who may find this attractive.

Contact Details

Please email us on info@fatrave.co.uk

Either of us can be contacted individually on the following numbers:

Chris Matthews: 07967191935

Edward Lewis: 07866360259

